

PRESS RELEASE  
FOR IMMEDIATE RELEASE  
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### **TSL Marketing expands North American presence**

Columbia, MD – September 1, 2008 – TSL Marketing (TSL), a leading provider of full service integrated marketing solutions announces today the opening of a new office in Columbia, Maryland. Celebrating 10 years in business, TSL's Maryland office will join TSL's other locations in Boston, MA, Carlow, Ireland, and Pune, India providing both global coverage and local support to TSL clients.

"This expansion marks a very exciting time for TSL," says David English, CEO of TSL Marketing. "During TSL's 10 years we have seen our business grow as our customers continue to ask more of our team. . The economic uncertainty underscores the importance of having a marketing and sales process to plan, develop, and manage the sales pipeline."

Momar Fall, Director of Operations for TSL in North America will spearhead this expansion. While working for TSL Marketing for the past 4 years, Momar has been an integral part of TSL's growth and is excited to lead the company's expansion in Maryland. "We are looking forward to having this additional location to better serve our customers," says Momar Fall.

TSL Marketing is in the process of hiring a team of business development specialists in Columbia, MD. If you are interested in how you can become part of our growing team, please contact Virginia Delappe at:

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#### **About TSL Marketing**

Founded in 1998, TSL Marketing offers full service integrated marketing solutions designed to help clients build a sustainable sales pipeline, improve lead conversion, and improve sales force efficiency. TSL Marketing's knowledgeable and well practiced team offer services that include: marketing planning and management, lead generation and sales pipeline building, creative services, and lead nurturing and progression. TSL Marketing provides global solutions through offices in Boston, MA, Carlow, Ireland, and Pune, India. To learn how TSL Marketing can help you plan, develop, and manage your company's marketing and sales process, please visit [www.tslmarketing.com](http://www.tslmarketing.com).

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