

# TSL MARKETING LOGO USAGE GUIDELINES

- Full color logo is preferred and is to be utilized on white or light backgrounds
- Grey & White version of logo is to be utilized on dark or complex backgrounds
- Use of TSL's 'Target' (circle) on it's own must be submitted to Norma Shepardson for review
- Unless approved otherwise, use only versions of the TSL Logo found in the **ALL TSL Marketing -> Logos Folder**

