**TSL General LP & Email Campaign Build Intake Form**

**REQUIRED INFORMATION**

Client Name:

Client Domain: [link]

Branding Style Guide: [link]

Company Logo (jpg or png): [link]

Submission Date of Build Request:

Required Due Date of FINALIZED content:

**CAMPAIGN INFO**

Campaign Name:

Launch Date:

How will visitors be sent to the LP? (Emails? LinkedIn Ads? Etc.)

*If LinkedIn, please provide tracking pixel.*

Required Workflows (What automation is required?):

**LANDING PAGE**

Location (HubSpot, Unbounce, Other):

HubSpot Portal ID (If applicable):

Unbounce Subdomain (If applicable):

Internal Page Name:

Landing Page Template or Page to Clone:

Page Title:

Meta Description:

Page URL:

Form Title:

Required Form Fields:

Email(s) to receive form submission notifications:

Email to be assigned Contact Owner of the responder in HubSpot:

**THANK YOU PAGE**

Thank You Page Internal Name:

Thank You Page Template:

Thank You Page URL:

**THANK YOU EMAIL**

Thank You Email Platform (MailChimp, HubSpot, etc):

Is this platform set up already?

Thank You Email Internal Name:

Thank You Email Template:

Thank You Email Subject Line:

Thank You Email Sender Name:

Thank You Email Sender Email:

\*\*Image(s) should be provided in JPG or PNG format and sized appropriately.

**COPY**

Please include copy in this section OR attach in a separate Word Doc.

**Landing Page Copy:**

**Thank You Page Copy:**

**Thank You Email / Confirmation Email Copy:**