## PRICING

Rates include writing, editing, proofing, and 2 rounds of revisions (unlimited for <u>Managed Services</u>). Revision request must be made within 3 business days of draft delivery (6+ days for Managed Services).

Delivery options: Standard (5+ business days) & Expedited (3-4 business days)

# Blog Posts, Web Articles, & Landing Pages

Word count	Standard	Expedited
300-500	\$110	\$120
500-700	\$120	\$130
700-1,000	\$175	\$185
1,000-1,500	\$250	\$265
1,500-2,000	\$300	\$315
2,000-2,500	\$350	\$370
2,500-3,000	\$400	\$420

#### White Papers & eBooks

Word count	Standard	Expedited
1,500	\$380	\$400
2,000	\$500	\$550
2,500	\$625	\$675
3,000	\$750	\$800

#### eCommerce & Custom

Pricing for eCommerce & custom content is based on a variety of factors, including:

- Content requirements
- Word count
- Volume of deliverables
- Project timeline

Contact us for a quote!

#### **Email Newsletters**

Word count	Standard	Expedited
300-500	\$100	\$110

#### Press Releases

Word count	Standard	Expedited
300-500	\$245	\$255

#### Social Media Posts

Quantity	Word Count	Standard	Expedited
Bundle of 5 Posts	25-60 Per Post	\$65	\$80
	75-125 Per Post	\$135	\$155

### Add-Ons

ltem	Description	Unit Price
Stock Image	Shutterstock image included with your content	\$16
Social Media Post	Facebook, Twitter, LinkedIn, or Instagram: 25-60 words	\$10
Social Media Post	Facebook, LinkedIn, or Instagram: 75-125 words	\$20
Meta Description	~160 characters each	\$4
Keyword Research	Keyword spreadsheet with a list of recommended target keywords	By quote