

PRESS RELEASE
FOR IMMEDIATE RELEASE
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TSL Marketing Announces a New Integrated Lead Generation Program Leveraging Social Media

Boston, MA – July 30, 2009 – TSL Marketing (TSL), a leading provider of full service integrated marketing solutions announces today the release of a new integrated lead generation program leveraging social media. Through TSL's new social media program, you can now leverage online communication vehicles such as twitter, LinkedIn, facebook, and blogger to generate leads, build awareness, and close deals. [Learn more](#)

"TSL believes there are not just practical, but revolutionary aspects to how business can connect, engage, and convert prospects using social media," says David English, CEO and president of TSL Marketing. "Let TSL help you both build your business and look cool to your kids."

The growth of social media is something that most businesses can't ignore. "In recent studies we have found that as a concept, social media has been adopted by at least 80% of business executives. However, only 12% of them have an effective social media plan in place," says Tara Donnelly, Director of Marketing & Creative Services at TSL Marketing, "Successful companies have grown their business by millions of dollars in a matter of months. These are numbers you can't ignore and the reason we decided to launch this new and exciting program."

To learn more about TSL Marketing's solutions for social media, please [click here](#).

For questions, please contact:

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About TSL Marketing

Founded in 1999, TSL Marketing offers full service integrated marketing solutions designed to help clients build a sustainable sales pipeline, improve lead conversion, and improve sales force efficiency. TSL Marketing's knowledgeable and well practiced team offer services that include: marketing planning and management, lead generation and sales pipeline building, creative services, and lead nurturing and progression. TSL Marketing provides global solutions through offices in Boston, MA, Columbia, MD, Carlow, Ireland, and Pune, India. To learn how TSL Marketing can help you plan, develop, and manage your company's marketing and sales process, please visit www.tslmarketing.com.

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