

Channel Marketing

Plan

Your Marketing Activities for an effective channel campaign

Develop

Marketing and Sales ready leads through your channels

Manage

Your Marketing activities for the highest return on marketing investment

TSL Marketing Solutions for Channel Marketing

Marketing and selling through channels can be a highly effective and successful way to drive partner sales. Learn more about TSL Marketing's Channel Solutions:

TSL Marketing is a leading marketing services firm specializing in channel marketing. Whether you are looking to develop new channel partnerships or work within an already established network of partners, TSL has the expertise to drive your channel success.

Maximize the value of your channels

Developing relationships and maintaining them is the leading tool to effective channel marketing. TSL Marketing has extensive experience managing partnership services and can work with you to help maximize the value of your channels. [Contact us](#) to learn more about our channel programs.



TSL Marketing can help you:

- Connect, develop, and maintain long term partnerships
- Review the effectiveness of current partnerships and help improve efficiencies
- Generate leads that focus on partnerships
- Discover new markets
- Review program results with partners to assess program effectiveness



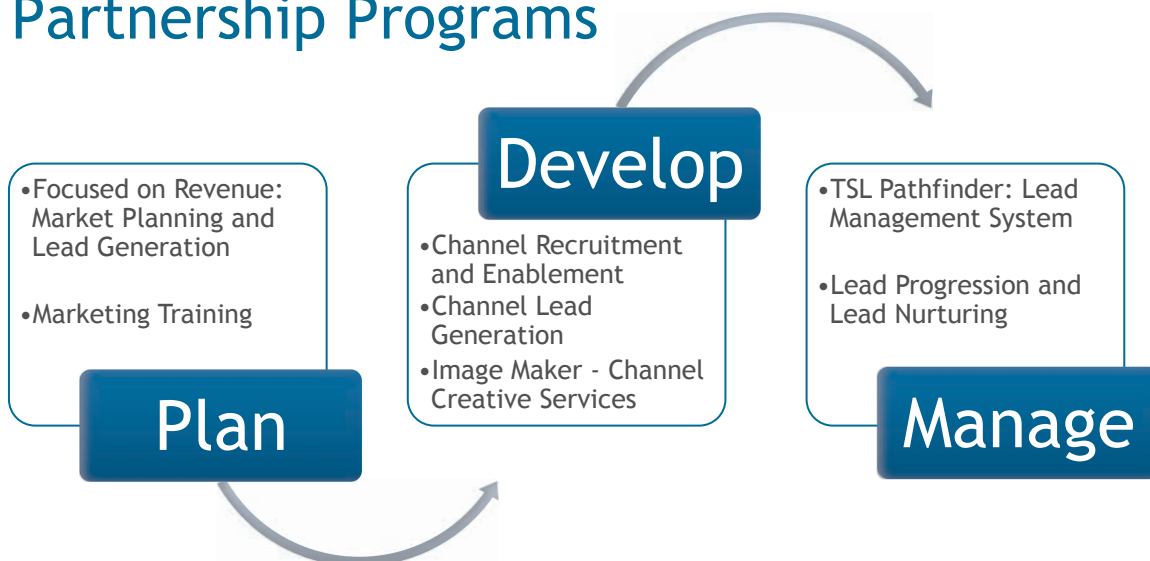


TSL Marketing offers a variety of programs for channel marketing. From awareness marketing, branding, creative services, lead development, and lead management; TSL will guarantee success for you and your channels.

If you are looking to develop marketing plans, generate sales-ready leads, and manage your marketing activities through channel marketing, TSL Marketing has the answer. Offering a variety of programs to help you plan, develop, and manage your sales pipeline, our partnership programs are built to drive your campaign success. Through brand

awareness to lead generation, creative services, and lead management, TSL Marketing will work with your partners to drive the highest return on marketing investment (ROMI). Our team of experts will also review results with your partners against benchmarks to assure that only the best campaigns are implemented. [Contact us](#) to learn more

Our Partnership Programs



About TSL Marketing

Founded in 1999, TSL Marketing offers full service integrated marketing solutions designed to help clients build a sustainable sales pipeline, improve lead conversion, and improve sales force efficiency. TSL Marketing's knowledgeable and well practiced team offer services that include: marketing planning and management, lead generation and sales pipeline building, creative services, and lead nurturing and progression. TSL Marketing provides global solutions through offices in Boston, MA, Columbia, MD, Carlow, Ireland, and Pune, India. To learn how TSL Marketing can help you plan, develop, and manage your company's marketing and sales process, please visit www.tslmarketing.com.

